

Planning for Sign Code Success

July 15, 2011 • Seattle, Washington
Seattle DoubleTree Hotel



signage foundation, inc.



About the Workshop

Location: Seattle DoubleTree Hotel, 18740 International Boulevard Seattle, WA 98188 • Phone: (206) 246-8600
6 AICP and 1.5 Law CM credits approved.



Training Highlights

- Learn the latest technologies, controls, impacts, and regulatory issues involved with on-premise signs.
- Learn how sign construction and design is affected by building and electric codes, as well as energy efficiency and lighting science concerns.
- Understand the impacts of well-designed signage on local small business.
- Understand the technologies involved in electronic message centers and ways to control their use.
- Develop an understanding of the legal and policy concerns involved in municipal sign ordinances.
- Learn the resources available in model on-premise sign codes.

Seminar Schedule

9:00 a.m. - 9:30 a.m.	Registration and Continental Breakfast (included with registration)
9:30 a.m. - 11:00 a.m.	Module 1: Introduction to Sign Construction and Electric Technology
11:00 a.m. - 12:30 p.m.	Module 2: EMC and Digital Sign Issues
12:30 p.m. - 1:00 p.m.	Lunch (included with registration)
1:00 p.m. - 2:30 p.m.	Module 3: Signs' Importance to Small Business
2:30 p.m. - 4:00 p.m.	Module 4: Sign Code and Legal Issues

Registration for this workshop includes registration for the trade show, giving you an opportunity to see the technology discussed at the workshop firsthand.

Registration Form

Name: _____ Title: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ Email: _____

Method of Payment Check Mastercard/Visa

Mail form and payment to: Northwest Sign Council, 17235 N 75th Ave., Ste. D145, Glendale, AZ 85308 • Or fax to: (602) 789-9126

\$25 before July 8, 2011 \$35 after July 8, 2011

Credit Card Number: _____ Exp. Date: _____

SIC (3-digit number on back): _____ Cardholder Name: _____

Billing Address: _____

Cardholder Signature: _____